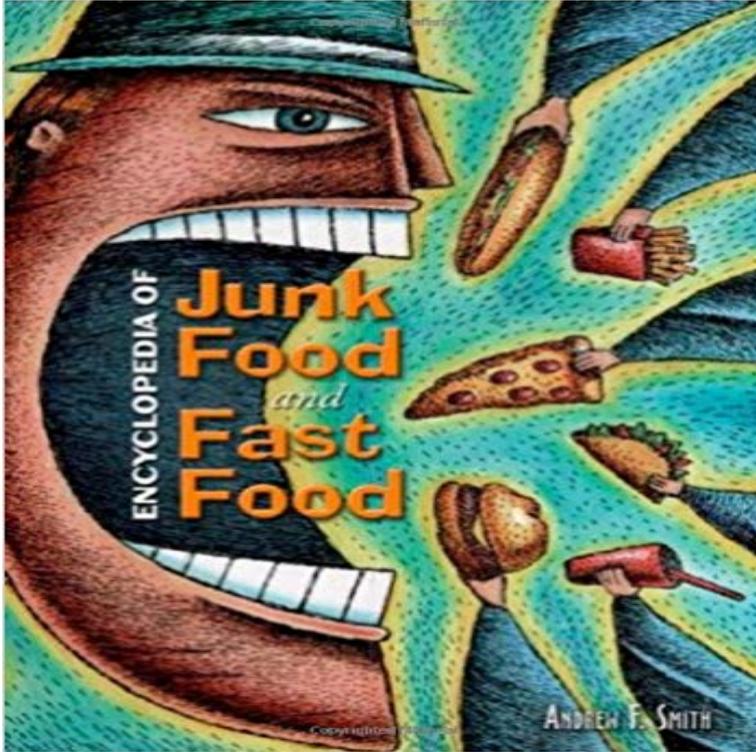


Encyclopedia of Junk Food and Fast Food



Eating junk food and fast food is a great all-American passion. American kids and grownups love their candy bars, Big Macs and supersized fries, Doritos, Twinkies, and Good Humor ice cream bars. The disastrous health effects from the enormous appetite for these processed fat- and sugar-loaded foods are well publicized now. This was particularly dramatically evidenced by *Super Size Me* (2004), filmmaker Morgan Spurlock's 30-day all-McDonalds diet in which his liver suffered the same poisoning as if he had been on an extended alcohol binge. Through increased globalization, American popular food culture is being increasingly emulated elsewhere in the world, such as China, with the potential for similar disastrous consequences. This A-to-Z reference is the first to focus on the junk food and fast food phenomena from a multitude of angles in addition to health and diet concerns. More than 250 essay entries objectively explore the scope of the topics to illuminate the American way through products, corporations and entrepreneurs, social history, popular culture, organizations, issues, politics, commercialism and consumerism, and much more. Interest in these topics is high. This informative and fascinating work, with entries on current controversies such as mad cow disease and factory farming, the food pyramid, movie tie-ins, and marketing to children, will be highly useful for reports, research, and browsing. It takes readers behind the scenes, examining the significance of such things as uniforms, training, packaging, and franchising. Readers of every age will also enjoy the nostalgia factor, learning about the background of iconic drive-ins, the story behind the mascots, facts about their favorite candy bar, and collectables. Each entry ends with suggested reading. Besides an introduction, a timeline, glossary, bibliography, resource guide, and photos

enhance the text. Sample entries: A&W Root Beer; Advertising; Automobiles; Ben & Jerrys; Burger King; Carhops; Center for Science in the Public Interest; Christmas; Cola Wars; Employment; Fair Food; Fast Food Nation; Hershey, Milton; Hollywood; Injury; Krispy Kreme; Lobbying; Nabisco; Obesity; PepsiCo; Salt; Soda Fountain; Teen Hangouts; Vegetarianism; White Castle; Yum! Brands, Inc.

A secondary focus of this encyclopedia is to chart the spread of some American fast food chains and commercially produced junk foods. Citation: David Harrison, (2007) Encyclopedia of Junk Food and Fast Food, Reference Reviews, Vol. 21 Issue: 3, pp.36-36, <https://doi.org/10.1108/Buy-Encyclopedia-of-Junk-Food-and-Fast-Food-1-2007-01-00001> by Andrew F. Smith (ISBN: 9780313335273) from Amazon's Book Store. Everyday low prices and free delivery. Encyclopedia of Junk Food and Fast Food. Eating junk food and fast food is a great all-American passion. The disastrous health effects from the enormous appetite for these processed fat- and sugar-loaded foods are well publicized now. This A-to-Z reference work is the first to focus on the junk food and fast food phenomena from a multitude of angles in addition to health and diet concerns. Get this from a library! Encyclopedia of junk food and fast food. [Andrew F. Smith] -- This ready reference explores the American obsession with junk food and fast - 5 sec Watch [Read PDF] Encyclopedia of Junk Food and Fast Food Full eBook by Nouboust364 on This fascinating and revealing work examines the incredible power of junk food and fast food? how nostalgic we are about them, the influence of the companies. While this encyclopedia focuses upon junk food and fast food, it is clear that these phenomena are part of the much broader economic, social, and cultural milieu: Encyclopedia of Junk Food and Fast Food (9780313335273) by Andrew F. Smith and a great selection of similar New, Used and Collectible. To open the data file, you need Adobe Reader software. If you do not have Adobe Reader already installed on your computer, you can download the installer. Summary. Eating junk food and fast food is a great all-American passion. American kids and grownups love their candy bars, Big Macs and supersized fries. The encyclopedia is aimed at a general audience and intended to be the primary balanced source for information about fast food and junk food. Junk food is defined as commercial products which have little or no nutritional value but do have plenty of calories, salt, and fats. Fast Food and Junk Food: An Encyclopedia of What We Love to Eat. Reviewer(s):. Alisa Mizikar (Reference Librarian/Science Librarian, Wittenberg University). An Encyclopedia of What We Love to Eat Andrew F. Smith This should come as no surprise, for junk food and fast food are heavily marketed to America's A secondary focus of this encyclopedia is to chart the spread of some American fast food chains and commercially produced junk foods. Fast Food and Junk Food: An Encyclopedia of What We Love to Eat (New York: St. Martin's Press, 2011). In the last half century, junk food and fast food have - 18 sec FULL PDF Encyclopedia of Junk Food and Fast Food Andrew F. Smith Full Book DOWNLOAD